

Turning A Passion Into A Vision

The Bio-Botanica Story



Not everyone gets the opportunity to turn a passion into a successful business. However, that is exactly what happened for Frank D'Amelio, Sr. and his family, owners and managers of Bio-Botanica Inc.

From the age of 7 Frank Sr. had a powerful interest in the healing and restorative powers of plants. He remembers consulting with his grandmother about the healing powers of herbs until her death. While he was managing a construction business, he continued his studies into natural healing and taking courses on botany, herbal healing and chemistry. Finally, in 1972 he decided to take his interest and turn it into a business. With his wife and business partner, Josephine, the couple dedicated themselves to launching a business that would produce high quality herbal extracts and nutritional products to help support, promote and enhance healthier lifestyles; Thus, Bio-Botanica was formed.

Working (literally) out of a space no larger than a garage, Frank and Josephine set up an extract manufacturing plant to product high quality herbal extracts and formulations, filled bottles and applied labels by hand. Their eldest son, Frank D'Amelio, Jr. remembers how he, in 1974, spent part of his summer vacation applying labels to bottles and then filling shipping cartons.

Bio-Botanica rapidly outgrew its small space. Within a few years (1976), the company moved to a more modern manufacturing site, where the D'Amelio's pioneered the distribution of liquid herbal extracts to retail health stores. As the company continued to expand and grow, so did its reputation as being a manufacturer of exceptional quality products.

Within a few years, Frank and Josephine knew that they wanted to further expand and extend their natural herbal extract business into other sectors, namely the raw material/bulk industries. They realized that there was a growing interest and need for bulk botanical suppliers for the nutraceutical, food/beverage and cosmetic/personal care industries. Subsequently, Bio-Botanica refined its corporate strategy approach. The well-recognized and established Bio-Botanica name began being marketed as a manufacturer of high quality botanicals for the supplier end of business.

In 1980 the company built an 18,000 square foot state- of- the-art manufacturing facility in Hauppauge, New York. This was later expanded to the present 140,000 square foot building housing an FDA registered and pharmaceutical licensed manufacturing facility, complete with quality control, research and development lab, cosmetic development labs, modern warehousing and professional office space for Bio-Botanica personnel. This includes Ph. D.'s in natural products chemistry, analytical chemists, herbalists, pharmacists, and a professional customer service department. The corporate headquarters also maintains an in-house advertising, marketing and graphics department.

The D'Amelio family has had the benefit of working together for over a quarter of a century. They are in agreement of common goals relating to personal and professional values, growth and profitability. It has always been understood that Bio-Botanica was more than a business -- it has been a place where parents and children could work together towards a shared goal – to service the nutraceutical, food/beverage and cosmetics/personal care industries with the highest quality of products, professional services and exceptional value, without question.