

Botanical Extracts  
Tinctures  
Nutraceuticals  
Cosmetic Intermediates  
Phytochemicals  
Spray Drying  
Product Development



October 22, 2007

## For Immediate Release:

### **Bio-Botanica® Announces New Technical Sales Manager-Cosmetics**

**Hauppauge, New York...** Bio-Botanica® Inc., a leading manufacturer of botanical extracts to the pharmaceutical, cosmetics and natural food/beverage industries, is pleased to announce the appointment of Ms. Ellen Delisle as Technical Sales Manager – Cosmetic Sales.

Ellen brings with her over 20+ years experience in the cosmetic industry. She received her B.S. degree in Biology from St. John's University and has also attended many professional advancement courses during her career. She is a member of the Long Island Chapter of the Society of Cosmetic Chemist and Cosmetic Executive Women (CEW). Her progressively responsible duties and exceptional skills in collaborating with diverse teams make her an excellent addition to Bio-Botanica. She will support our customers and agents in promoting Bio-Botanica's products, custom manufacturing and research abilities.

Her career in the cosmetic industry started in 1984 at Del Labs developing cosmetic products for the Sally Hansen brand. She then moved on to Estee Lauder Companies in 1988 where she had increasingly responsible duties in Product Development, R&D working on prestige brands such as Clinique, La Mer, Origins, Kate Spade, American Beauty and Prescriptives to name a few. Subsequently, she later managed Outside Vendor (subcontractor) projects worldwide for the Clinique and Origins brand, providing guidance and support to contract manufacturers in the technical aspects of product development while coordinating with Marketing, Packaging and R&D.

Ellen's leadership and communication skills with a proven ability to work in a fast paced environment will be an asset to Bio-Botanica, "Where science brings out the best of nature."

For further information please contact either:

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*Our inside sales team, Joan Palmieri and Cheryl Spampinato continue to provide quality service.*



**BIO-BOTANICA. WHERE SCIENCE BRINGS OUT THE BEST OF NATURE™**

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