



# Pueraria Mirifica

“The Miracle Root”  
***U.S. Patent # 7,658,955***

## Puresterol®

**The name Mirifica in Latin means *miracle*.**

For more than 500 years people in Southeast Asia have been using the root of “White Kwao Krua” for its anti-aging properties.

Folklore goes on to say that the root is a “fountain of youth” for aged men and women. It serves as an anti-wrinkle agent for aged and wrinkled skin, darkens white hair and increases hair growth, alleviates cataract problems, helps with memory loss, appetite and sleep disorders, increases energy, vigor and blood circulation.

**Pueraria mirifica contains three different types of Phytoestrogens.**

Phytoestrogens are a group of chemicals found in plants that can act like the hormone *estrogen*.

**Pueraria mirifica** contains:

1. Miroestrol (more potent than soy isoflavones) and Deoxymiroestrol group – highest estrogen activity among the known phytoestrogens.
2. Isoflavonoid group
3. Coumestan group

**Pueraria Mirifica (Puresterol®) has been fully tested for safety and efficacy.** (Test results available on request)

### Uses:

- (1) Pueraria Mirifica has been shown to be a promising phytoestrogenic and support herb for menopausal women..
- (2) Broad-range cosmetic and personal care applications include anti-aging creams, breast creams, eye gels, night creams, day creams and body gels, etc.

Available as a powdered or as a liquid Standardized extract containing  $\geq 20\text{mg}$  Miroestrol/100g.

**Additional literature and Technical Data Sheet available on request**

